

LIGHTCASE PRO

Lightcase Pro – professional pop up photo studio

Today we are excited to announce the launch on Kickstarter of our Lightcase Pro - the portable photographic studio.

The Lightcase Pro is aimed at those who need professional quality photographs of products but don't have the necessary equipment. All you need is natural light and a smartphone or camera.

Lightcase Pro is larger than it's predecessor and is also more adaptable as well as extendable.

So everything that people loved about the original Lightcase now have even more reason to love the new Lightcase Pro.

"Last year we created a hugely successful Kickstarter campaign for the original Lightcase" says founder Dominic Crinson, a well-known designer of ceramic tiles and wall coverings. "As a person who is constantly in contact with product designers as well as retailers, the one constant complaint they have is a lack of high quality photographs for their products. That's where the idea for an inexpensive, portable photo studio took shape".

The original portable photo studio, Lightcase allowed anyone with a camera or smartphone to capture beautiful, professional photographs in a snap. With the ability to do away with expensive lighting equipment, all you need is enough natural light and you can capture product photographs like a pro.

Based on feedback from happy customers Dominic thought he should redesign the initial Lightcase to be bigger and more versatile.

About Lightcase Pro:

Crisp, clear, professional images using natural light are at your fingertips. There is no need for expensive lighting gear - Lightcase Pro is made of special material that offers exceptional, even, ambient light no matter where you are. Use it with your smartphone or camera- either way, you can't lose.

Lightcase Pro is larger than it's predecessor – it is also adaptable and expandable so that you can fix up to four cases together to give a large photographic area all within a small flat packed folder.

Professional photographers can also use the Lightcase Pro to avoid lugging heavy studio equipment around – it's that good.

Contact Information:

For more information, please visit the Kickstarter campaign or contact the creator Dominic Crinson on.

Phone: +61 468-360-428

Email: dominic@crinson.com

Website: photolightcase.com

Campaign: <https://www.kickstarter.com/projects/21122133/lightcase-pro-professional-pop-up-photo-studio>

short link: <http://kck.st/1BdpOPa>

Media Kit: <http://photolightcase.com/press-kit/>